



Customer Story

Imágenes Computarizadas de Guatemala, S.A.

Company Background

Imágenes Computarizadas de Guatemala (ICG) is a strategic partner of the country's financial sector, performing clearing transaction services and electronic document processing.

Company Overview

Operating since 1999

Industry: Financial services, high tech

Head office: Guatemala City, Guatemala

Annual revenue: \$3.5 million

Number of employees: 49

ERP: SAP Business One

"Using the software from Prophix has given us better control of our budgeting, planning, and analysis than we ever had before. We also reduced the time required for our data consolidation from one week to just a few minutes each month."

Victor Chalo
 General Accountant

The Business Challenge

ICG's Accounting Department struggled with manual work, preparing budgets, reports, and financial analysis for the company. These challenges came as a direct result of the organization's reliance on spreadsheets. They understood that they needed a software tool that was pre-built to automate these processes.

ICG's first goal was to reduce their time spent consolidating and preparing reports from one week to one day each month. ICG accomplished their goals and more, leveraging a seamless implementation of the software from Prophix.

Benefits

ICG has dramatically altered their business processes – particularly in the way that the budget is prepared, analyzed, and presented. Combined with accurate reporting, they now have the necessary information available to help the business's leaders make timely decisions. Using the software from Prophix has helped to raise the credibility and the effectiveness of the Operations, IT, and Accounting Departments.

Capabilities Leveraged

Budgeting	Personnel planning
Forecasting	CapEx planning
Reporting	Revenue planning
Analysis	Sales planning

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