

Optimizing Trade Promotions

Price Point is a powerful and effective tool to ensure a cost effective planning and profitability in the trade promotions strategies.

Some of the primary Functionalities are:

- Promotion Performance Scorecard
- Base Price Management
- Product, Bundled and BOGO Promotions
- Workflow Approvals & Email Alerts
- Historic Promotions Search Engine
- Historic Pricing Analytics



Contact Us!



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